What is ESG?
And Why Exporters Can't Ignore It.

How ESG is becoming a **requirement for Indian MSMEs and exporters** — not just a good practice.

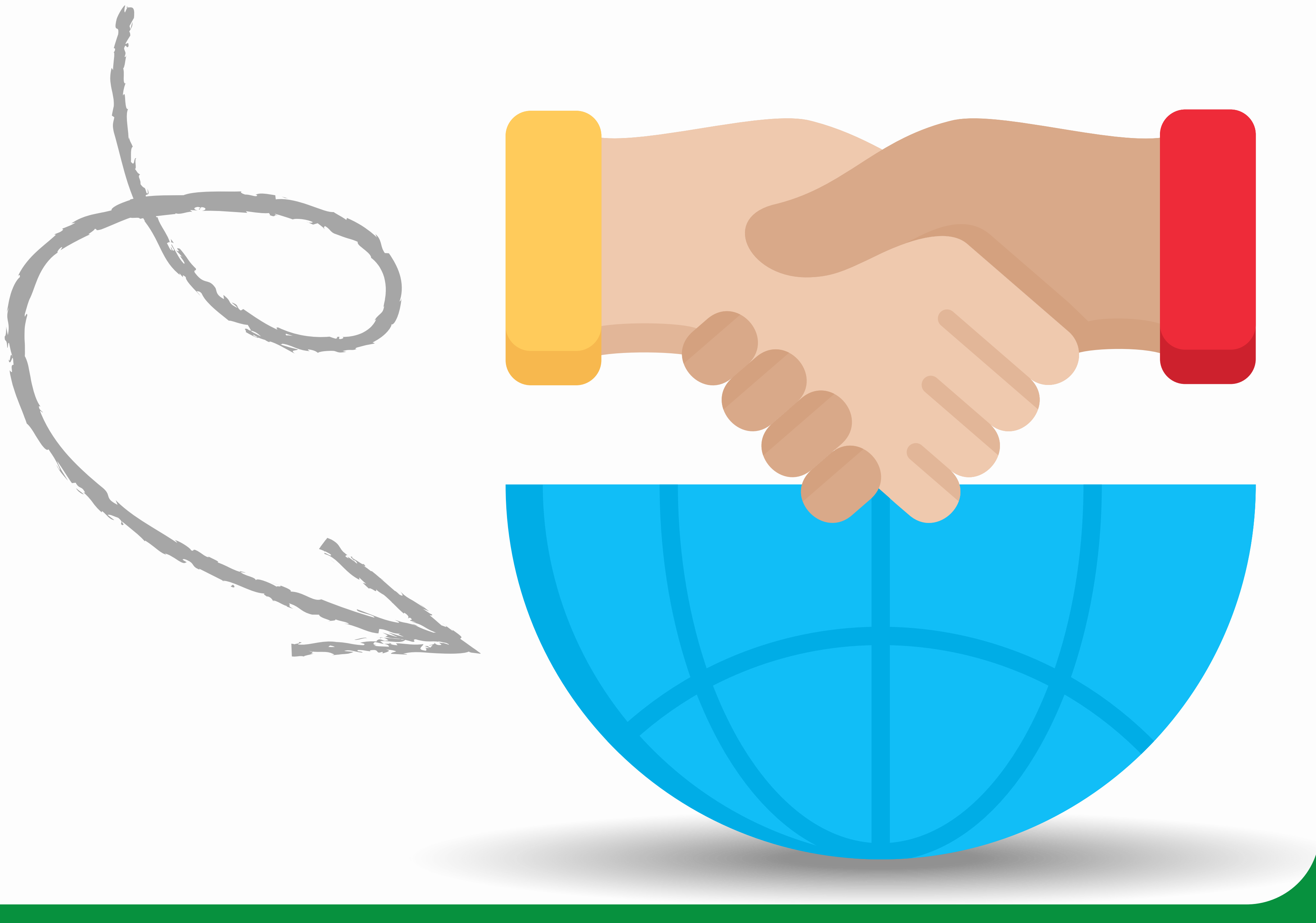
ESG = Environmental, Social & Governance

ESG is a global standard that evaluates how responsibly a business operates across three areas.

• **Environmental**: Emissions, waste, energy use
• **Social**: Worker safety, labour practices, community impact
• **Governance**: Transparency, ethics, compliance, reporting

Why Global Buyers Ask for ESG

- Ensures your supply chain is ethical and transparent
- Reduces risk for international buyers
- Helps brands meet strict EU & US regulations
- Builds long-term trust and repeat orders



How ESG Strengthens Your Business

• Improves chances of getting export orders
• Increases buyer confidence
• Makes your factory ready for EU/US regulations
• Better efficiency → lower cost
• Gives a strong competitive advantage

ESG is no longer optional for exporters.

EnviroWealth helps MSMEs prepare accurate ESG reports that build trust, meet global requirements and unlock new market opportunities.

Bringing 2070 Closer.